

BMM Voorjaarsvergadering / Réunion de printemps 23 maart 2023 / le 23 mars 2023

Mechelen/Malines

Programma

9:30	Opening door dagvoorzitter Kristof Neefs (Inteo, Mechelen, België)
9:40	Lezing Maarten Schut (Kennedy Van der Laan, Amsterdam, Nederland) (NL)
	Overzicht rechtspraak Hof van Justitie
10:25	Lezing Anne Catherine Schihin (Novagraaf, Lorient, Frankrijk) (FR)
	Filingstrategie m.b.t. modelrechten
11:10	Koffiepauze
11:30	Tomas Eichenberg (Europese Commissie) (ENG)
	EU Design Reform Package
12:15	Duo-Lezing Moïra Truijens (Hoogenraad & Haak, Amsterdam, Nederland) (NL) & Judith
	Bussé (Edson, Brussel, België) (NL)
	Opdrachtgevers- en werkgeversrechten (auteurs-, merken- en modellenrecht)
13:00	Lunchpauze in buffetvorm
14:00	Lezing Rogier Goos (Brantsandpatents, Gent, België) (NL)
	Publiek, openbaarmaking, voorgebruik & Umfeld
14:45	Algemene Ledenvergadering
15:30	Koffiepauze (incl. kleine versnapering)
15:45	Tanguy de Haan (NautaDutilh, Brussel, België) (FR)
	Reparatie en reserveonderdelen
16:30	Lezing Gregor Vos (Brinkhof, Amsterdam, Nederland) (NL)
	De grenzen van het modellenrecht
17:15	Afsluiting door dagvoorzitter Kristof Neefs (Inteo, Mechelen, België)
17:30	Borrel
18:30	Einde programma



Judith Bussé

Judith is a counsel at EDSON. She specializes in IP and European law. Judith combines thorough analysis and to-the-point legal advice for her clients with a charismatic and creative approach. Judith has earned herself a reputation as an engaging and empathic person of trust, with advice and strategies that are quick and pragmatic. Judith acquired expertise in Intellectual Property (IP) through years of practice in high-stakes litigation in Copyright, Trademark and Design and Patent disputes for IT, pharma, fashion, and food and beverage clients. Judith is not only a litigator but has also developed a passion for licensing and transactional work focusing on IP monetization. Also of note is her in-depth knowledge of current and future ESG-related regulation. Judith is listed as an IP Star in Managing IP Magazine (2019) and is recognized as a leading trademark professional by World Trademark Review (2021). The Legal500 considers her a "rising star" and "key lawyer".

Tomas Eichenberg

Mr. Tomas Lorenzo Eichenberg is Senior Expert in the Unit 'Intangible Economy' of DG GROW (DG for Internal Market, Industry, Entrepreneurship and SMEs) of the European Commission, leading work on trade marks and industrial designs, including legislative reforms. Mr. Eichenberg was born with dual German-Chilean citizenship in Santiago de Chile. He studied law at the Universities of Bayreuth, Regensburg, Munich and Passau, and completed his Second State Examination at the Hanseatic Higher Regional Court of Hamburg. He initially worked in law firms in Vienna and Hamburg with a focus on trade mark and unfair competition law. From 1995-1998 he headed the IP Department of a well-known sporting goods company in Bavaria. In 1998 he joined the EUIPO as member of the Opposition Division (Head of Unit from 2001) and functioned as Legal Advisor in the Trade Mark Department from 2003. In 2006 he moved to the Commission.

Rogier Goos

Rogier has extensive experience in managing all aspects of contentious and non-contentious intellectual property work. He provides strategic advice in the field of the protection, defense and exploitation of trademarks, designs and copyrights. He manages since more than 15 years trademark and design portfolios of small and international active companies in various sectors, including the worldwide management of the IP portfolio of a Fortune Global 500 company. He further frequently takes care of the IP part of a due diligence and is regularly designated court expert in counterfeit cases. He's vice-chair of the Design Committee at ECTA since 2020. In 2022, he was granted the Wim Mak Award by the Benelux Association for Trademark and Design Law for his article 'Evidence of disclosure of a

design'. Rogier Goos studied Law at the University of Ghent and completed a master 'Droit communautaire' at the Sorbonne, Paris. Simultaneously with his job as legal advisor in the newspaper publishing sector he finalised a master in Intellectual Property at the Catholic University Brussels (KUB) in 2003. He works both in Dutch, French and English and is appreciated by his clients for his nononsense approach with an eye for immediately applicable practical advice

Tanguy de Haan

Tanguy de Haan is an IP litigator. His practice focuses on patent, trade mark and design litigation, in particular cross-border disputes and pan-European claims. Tanguy has extensive experience before the General Court and the Court of Justice of the European Union as well as the Belgian courts. He joined NautaDutilh in 2000. As a partner, he is co-heading the Brussels IP department with Florence Verhoestraete.

Kristof Neefs | Inteo | Mechelen | België

Kristof Neefs is a co-founder of Inteo, a boutique law firm focused on intellectual property and technology law based in Mechelen, Belgium. He is an intellectual property litigator representing clients active in diverse creative and innovation-driven industries in litigation before Belgian, Benelux and EU courts and administrative bodies. He is a board member of AIPPI Belgium and a member of BMM, EPLAW and PTmG. Kristof and the team at Inteo are recommended in WTR1000, IAM Patent1000, IPStars, Leaders League, Legal500 and Chambers & Partners.

Anne Catherine Schihin

Anne-Catherine Schihin is a senior Trademark & Designs Attorney and manager of the Lorient office of Novagraaf. Having obtained several law degrees and master diplomas from the universities of Paris and Strasbourg, Anne-Catherine started her career in IP in 1995. After gaining varied experience within different IP offices, she joined Novagraaf France in 2009. She focuses on both the creation of and adding value to IP rights (filing, portfolio evaluation, contracts) and in defending them (formal notice, opposition, confiscation, pre-litigation procedures, negotiations, administrative disputes, counterfeiting. Anne-Catherine has extensive experience in providing strategic advice to clients on filing strategies for trademarks and designs. In addition, she deals with matters concerning copyrights, trade practices and domain names.

Maarten Schut

Maarten Schut is a partner at the Intellectual Property & Media department of Kennedy Van der Laan in Amsterdam. He started his career working as a journalist in television, was subsequently trained as a judge but then switched to become an attorney. He has been working as an IP specialist for 20+ years, focusing on trademarks in the fashion/technology/media sectors and on R&D and licensing in high-tech sectors such as life sciences. Maarten is both a litigator and advisor on contracting and IP strategy. He regularly teaches and publishes in his field of expertise, is an editor of the academic intellectual property journal BIE and deputy judge at the court of appeal of Arnhem/Leeuwarden.

Moïra Truijens

Moïra is partner at Hoogenraad & Haak and advises and litigates on patent, copyright, design and trademark matters. She is consistently ranked in a.o. Chambers Global/Europe, Legal500 and IPStars and is known as a committed strategist with vast litigation experience, who is able to keep matters simple and act pragmatically where that serves the case at hand. As of July 2020 Moïra has been appointed as a Deputy Judge with the Court of Appeal in Den Bosch. She also is a Domain Name Panelist for the World Intellectual Property Organization (WIPO) rendering decisions in .nl country code domain name disputes. Moïra is an active member of several professional associations, including AIPPI/VIE, BMM, and the Dutch Association for Copyright Law (VvA) and holds the position of secretary of the Marques Designs Team. She also has been admitted to the Dutch Association of Intellectual Property Law Litigators (VIEPA) and to the international (francophone) society Association des Praticiens du Droit des Marques et des Modèles (l'APRAM). Moïra is fluent in English and French and also speaks German.

Gregor Vos

Gregor Vos has become a lawyer in 1994 and has specialised in Intellectual Property (IP) ever since. As of 2016 Gregor is a partner with Brinkhof. Gregor is an all-round IP litigator with a practice that has an emphasis on trademarks, designs and advertising. He has successfully litigated a large number of high profile multinational trademark cases, both in the Netherlands and before European institutions such as EUIPO and the Court of Justice of the EU. Gregor represents a number of well-known trade mark owners in various industries, such as fashion, sports, fast moving consumer goods and cars. In addition, Gregor is an experienced litigator in the field of advertising and more specifically, pharmaceutical advertising. Gregor is also a domain name panelist at WIPO in Geneva for conflicts on both generic top level and .nl country code domain names. Further, Gregor is a board member of BMM, the Benelux Association for Trademark and Design Law.